
PRESS RELEASE

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FOR IMMEDIATE RELEASE

CITY HIRES NEW ADMINISTRATIVE SERVICES DIRECTOR

Fiscally Conservative Manager to Protect City Finances

Yuba City, Ca., November 5 -- Yuba City announced the appointment of Scott Mitnick as the Administrative Services Director for the City. He will begin working for the City on December 2, 1996. In this position, he will be responsible for the finances of the City, including budget development and administration, financial forecasting, purchasing systems, fleet management, management information systems, building maintenance, and other associated duties.

Mr. Mitnick comes to Yuba City from the City of Burbank where he is currently the Budget Administrator. He has held several positions with Burbank since 1989 including Assistant to the City Manager and Administrative Analyst in the Community Development and Management Services departments. Prior to this he worked for the cities of Brea and Santa Ana. Mr. Mitnick brings a well rounded local government background with him which will be an advantage for Yuba City.

Mr. Mitnick graduated from Syracuse University in 1989 with a Masters of Public Administration, concentrating in local government finance. He also holds a Bachelor's degree

with honors in Political Science from California State University from Fullerton. While at Fullerton, he also spent a year at the University of Bristol, England, studying political philosophy and world politics. Mr. Mitnick is also a lecturer on the subjects of business and public administration to many colleges including UCLA, USC, Cal State Northridge, and Cal State Fullerton.

Mr. Mitnick is very accomplished in the financial field, being a conservative fiscal manager and well versed in fiscal policies. He is able to work within an established budget and protect the city's finances. Mr. Mitnick places a high value on customer service in the delivery of financial services and is looking forward to serving the citizens of Yuba City.

As Budget Administrator with Burbank, Mr. Mitnick supervised 14 employees in the Budget/Revenue, Purchasing, and Support Services divisions. He prepared the city's annual Operating Budget and CIP Budget, supervised the city's centralized purchasing system (which involved extensive bidding processes and management of major contracts), coordinated internal service funds management and accounting, supervised the revenue and billing collection operations, and managed many other special projects for City.

Mr. Mitnick achieved several notable accomplishments while at Burbank including simplification of the budget preparation process by instituting a city-wide "budget team" approach, implementation of \$1.7 million dollars in annual parking revenues, improved the efficiency and productivity of the Finance Department by enhancing the use of computers and modern technology, and also streamlined and improved numerous aspects of the Finance/Budget reporting and management systems. Mr. Mitnick is an innovator who is expected to bring new ideas to the City as it heads into the new millennium.

Yuba City believes Mr. Mitnick will fit in well with the team approach to provide services to citizens and will provide the fiscal conservancy that is needed to protect the city's finances and maintain important revenue sources.
